

Marine Road

Dún Laoghaire

Co. Dublin

T. (01) 231 2929

[www.paviliontheatre.ie](http://www.paviliontheatre.ie)

Pavilion Theatre, the Municipal Theatre for Dún Laoghaire-Rathdown, is now seeking applicants for the following position:

**Part Time Digital Marketing Assistant**

**The job in a nutshell:**

We are looking for a driven digital marketer to lead Pavilion Theatre’s digital communications and contribute to the development and execution of the overall marketing activities.

**Main Duties and Responsibilities:**

1. Social Media

* Generating content, managing and creating conversations and stories on our social media platforms (Facebook, Twitter, Instagram) with the Pavilion brand and personality to the fore
* Set up and run social media advertising campaigns, using analytics tools to track and gauge performance, conversion and optimization

1. SEO

* Maintain SEO for Pavilion’s website and events

1. Google Adwords

* Manage and optimise all ad campaigns

1. Website

* Maintain website content and monitor website performance to provide a creative and engaging interface with our audiences
* Generate regular blog content

1. Email Marketing

* Create and develop email marketing campaigns for regular communication with audiences

**The skills we’re looking for:**

**Must Have:**

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| * Third level qualification * Strong expertise in digital marketing |
| * Proactive approach to tasks and confidence in expressing new ideas * The ability to work as part of a team * Passion for generating content for social media * Creative thinker and a good visual sense * Excellent copywriting and communication skills * Organisational skills and attention to detail |
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**Nice to Have:**

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| * Design and/or video editing skills desirable |
| * Experience of working in the arts industry * A portfolio of successful digital campaigns and social media projects is advantageous |

**Terms & Conditions**

Contract: Part time

Working hours: Approx. 20 hrs per week

Salary: Starting salary will be competitive with other similar venues and commensurate with experience

Applications including detailed CV to Lisa Mc Mahon

[lisa@paviliontheatre.ie](mailto:lisa@paviliontheatre.ie)

Closing date for applications is Sun 28 August

Pavilion Theatre is an Equal Opportunities Employer



